

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s) : SETH HABERMAN ET AL.  
Appl. Serial No. : 10/657,335  
Filed : September 8, 2003  
For : SYSTEM FOR AUTHORIZING AND EDITING  
PERSONALIZED MESSAGE CAMPAIGNS  
Examiner : KUNAL N. LANGHNOJA  
Art Unit : 2427  
Confirmation No. : 1662

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4), on October 17, 2008.

//Gary A. Walpert//  
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Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**AMENDMENT**

SIR:

This paper addresses the Office Action mailed April 17, 2008. A three-month extension of time is requested. Please reconsider the application in light of the amendment and remarks given below.

**Amendment to the Claims** are found in the **Listing of Claims** beginning on page 2 of this paper.

**Remarks** begin on page 4 of this paper.